Hailing from what has been described as the music capital of Canada, Winnipeg, Manitoba’s WCMA award winners Sweet Alibi (Jess Rae Ayre, Amber Rose and Michelle Anderson) have captivated audiences since 2009 with their charming and personal performances. With 3 releases, over 360 shows across Canada, 33 plus festival performances, innumerous radio performances and interviews, Sweet Alibi is fast becoming a well-known Roots/Pop group.

Tom Power of CBC Radio 2 describes Sweet Alibi as this, *“If Mumford and Sons and the Supremes had a love child it would be named Sweet Alibi*.” A fitting characterization for a group that blends soulful and powerful vocal harmonies with the sincerity of folk and the foot stomping energy of roots. Their new single “Middle Ground” from their 3rd album “Walking In The Dark” was featured on CBC Radio 2’s top 20 for 7 weeks in a row. The album has recently been nominated for a WCMA for “Roots Recording of the Year.”

Sweet Alibis’ career began with their first release in 2011, self-titled and produced by Mitch Dorge (Crash Test Dummies) which sent them on their first tour across Canada. With local and college radio play, Sweet Alibi fans demanded a second album.

In 2013 Sweet Alibi teamed with producer Rusty Matyas (Imaginary Cities) together they created their second album “We’ve Got To”. Inspired by a very tumultuous year, We’ve Got To, reflects the personal woes of the group and the title track “I’ll Wait” hit the heartstrings of many listeners. The song reveals the struggles of cancer and battling death, of which many can relate.

“We’ve Got To” garnered national accolades, awards and major radio airplay, reaching #5 on CBC Radio 2's chart.

Their newest release “Walking In The Dark “, Released in November 2015, is a wonderful follow up to “We've Got To “ . Walking in the Dark has been making its debut being featured on CBC, MTV Canada, CMT, satellite and college radio. The album touches on the subjects of love, death and addiction. It features the two lead vocals of Jess Rae Ayre and Amber Rose. The title track “Showing You” is a song about showing love through actions and being there for those when they need you the most. The Manitoban remarks:

“Tracks featuring Jess Rae Ayre have more groove. The song “Bodacious,” for example, has a vibe similar to something from Arcade Fire’s Reflektor album, while the song “My Love” lays down a rhythm oddly reminiscent of k-os’ 2006 hit “Sunday Morning.” These songs, along with the Fleetwood Mac-esque opening track “Keep Showing You” lay the foundation for Ayre’s sultry vocal style.

Amber’s vocals are more traditional and pure. The way she sings on “Not A Fight” is honey to the soul, and her vocals work well with Walking in the Dark’s more pop-oriented tracks such as “Moving To The Country,” which is a songwriting marvel. It’s pure T-Swift-meets-the Supremes. Eventually it gets stuck in your head."

Alongside Jess, and Amber's songful framework, when you add the the vocal harmony, banjo and guitar talents of Michelle Anderson, with the spirit and energy of some of Manitoba's finest backing musicians, you end up with the unmistakable sound that has left audiences adoring this Winnipeg group, as they've relentlessly toured North America over the last several years .

“The appeal of Sweet Alibi’s sound hinges on their ability to mix elements of folk, roots, and country, then present it in the context of a tightly-structured pop song.”

Currently touring music from their newest release"Walking In The Dark", Keep your ear to the ground for when Sweet Alibi are gracing a stage near you !